



~ Happy New Year from the High Country ~  
January 2011

### Watauga County:

Come out and join the Village of Blowing Rock as they celebrate the fun side of winter at the 13th Annual **Blowing Rock Winterfest!** January 27-30th. From the Chili Cook-Off to downtown hayrides, from the icy Polar Plunge to WinterFeast, there's something for all age groups Shop with Blowing Rock Merchants, Dine in Cozy Restaurants, Free Hot Chocolate & Hayrides and FREE SNOW! For more information, go to: [www.blowingrockwinterfest.com](http://www.blowingrockwinterfest.com) or call #(828) 295-7851.

January 1-30, 2011 at Chetola Resort in Blowing Rock come out and celebrate with **Chetola Resort's Festival of Lights** This spectacular illumination of over 50,000 holiday lights attracts thousands of visitors each year. Drive around Chetola Lake and view glittering ice skaters, a nativity scene, a colorful train, Rudolph's "Holiday Catch" and much more. Lights stay up through the end of Blowing Rock Winterfest on January 30, 2011. For more information, call #(800) CHETOLA or go to: [www.chetola.com](http://www.chetola.com).

### Ashe County:

**Ashe County Cheese** is the Carolina's oldest cheese plant, producing quality cheese since 1930. They are located at 106 E. Main Street in downtown West Jefferson and are open Monday through Saturday from 8:30am – 5:00pm. You can watch the cheese making process from their viewing area, or visit their cheese and gift shop where they sell over 20 varieties of original Ashe County Cheese, we well as their own country butter, homemade fudge and everyone's favorite, fresh cheese curd. They also offer other fine cheeses, locally made wines and a variety of gifts, souvenirs and old fashioned snacks and candies. When the cold winter days have you looking for something to do indoors, visit Ashe County Cheese. For more information, call (336) 246-2501 or visit their website at: [www.ashecountycheese.com](http://www.ashecountycheese.com).

### Avery County:

The 16th annual **National Winter Trails Day** is back at **Sugar Mountain Resort** Saturday, January 8, 2011. The event offers children and adults new to snow sports the chance to try snowshoeing for FREE. Discover the fun and fitness of snow sports. Snowshoe rental and guided tours are free. Guided tours are available at 9am, 11am, 1pm and 3pm. The program includes a 1 hour tour and snowshoe rental. Adult tours are for 12 years or older. Children's tours are for 8-11 year olds. Sign up at least 15 minutes prior to your tour time at the Ski/Snowboard School. For more information, go to: [www.skisugar.com](http://www.skisugar.com) or call (800) SUGARMT.

**Beech Mountain** is a wonderful year-round destination in the High Country. Winter is a great time to get out and enjoy the great outdoors. Where average yearly snowfall often exceeds 100 inches, Beech Mountain offers numerous outdoor activities from skiing to snowboarding and ice skating to Winter guided hikes. What makes Ski Beech so unique is that the peak elevation sets at 5,506 feet, soaring higher than all others. For more information, visit [www.skibeech.com](http://www.skibeech.com) or [www.beechmtn.com](http://www.beechmtn.com).



*Happy New Year from  
Everyone at  
RE/MAX Realty Group*

